



Circular No.14/2024-25

25<sup>th</sup> July 2024

### **Youth Entrepreneurship Challenge (YEC) Workshop by IIT Kanpur- reg.**

Youth Entrepreneurship Challenge (YEC) Workshop is being organized by the Entrepreneurship Cell of the Indian Institute of Technology (IIT) Kanpur for students of Grades 9 and 10.

This workshop is a youth-centric initiative aimed at fostering an entrepreneurial spirit among school students. Through a series of interactive and insightful sessions, students will be introduced to the core concepts of entrepreneurship and innovation. The YEC Workshop is designed to equip participants with essential 21st-century skills including:

- Creative Problem-Solving
- Innovative Thinking
- Business Planning and Strategy
- Effective Communication

The workshop intends to instill confidence and an entrepreneurial mindset among young learners, encouraging them to develop impactful solutions and business ideas from an early age.

Workshop Details:

- **Date of Workshop:** 27th July 2025
- **Registration Period:** 25th July – 26th July 2025
- **Eligibility:** Students of Classes 9 and 10 from CBSE-affiliated schools
- **Mode:** Online
- **Registration link:** <https://www.ecelliitk.org/YEC/>

**Note:** Register with the school name as **Laurus School**

All students of **Classes 9 and 10** are encouraged to participate. Participation in such initiatives will not only enhance students' skills but also align with CBSE's goal of promoting experiential and skill-based learning.



Entrepreneurship Cell  
IIT Kanpur

# YOUTH ENTREPRENEURSHIP CHALLENGE



**IDEATE.INNOVATE.INCUBATE**

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# WHAT IS E-CELL IIT KANPUR?

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E-Cell, IIT Kanpur aims to induce an entrepreneurial mindset into the students and air an innovative streak in them. We are here to water the 'Ideas' in the bud and help them bloom into impactful endeavours through networking student enterprises from campus to incubators, seeding funds and angel investors to transform the newly proposed ideas into successful start-ups.

# WHAT IS YEC?

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Youth Entrepreneurship Challenge offers an ideal platform for curious young minds to tackle everyday problems with ingenuity and originality. From imparting fundamental concepts of entrepreneurship to refining imaginative ideas, to crafting a business plan and presenting it to a panel of respected judges, this platform/challenge has it all!



# VISION

Youth Entrepreneurship Challenge aims to ignite the spark of innovation and problem-solving, encouraging young individuals to think outside the box and come up with novel solutions. Through this challenge, participants will learn to turn their passion into profitable ventures and develop essential skills that will serve them well in their personal and professional lives.

# OUR REACH LAST YEAR

**2000+** ASPIRING FUTURE ENTREPRENEURS

# INCENTIVES



Mentorship  
from  
experienced  
industry  
expert



Prize  
WORTH  
of 3 lakhs.



Certificates  
from E-  
Cell ,IIT  
KANPUR



Media  
Coverage



Free passes  
to  
ESummit'25



# REGISTRATION

Workshop is open to registration for students from **classes 9 -10.**

# 1

# 2

Click on the '**Register Now**' button to sign up to YEC Workshop.

Registrations open on 18th July and will close on 26th July. The workshop(online) is scheduled for 27th July.

# 3

## WORKSHOP

As part of the Youth Entrepreneurship Challenge (YEC), this workshop aims to equip students with essential entrepreneurial skills through an engaging session focused on innovation, problem-solving, and idea development. Participants will gain insights into turning ideas into impactful ventures, learn the basics of business planning, and explore how to present their solutions effectively. Designed to inspire creativity and a startup mindset, the workshop serves as a launchpad for aspiring young entrepreneurs.



## PAST YEAR SPEAKERS



**Aman Gupta**  
Founder - Boat



**Ashneer Grover**  
Founder - BharatPe



**Kunal Sharma**  
Founder - Cred



**BVR Mohan Reddy**  
Founder Director - T-Hub & Cyient



**Tharun Naika**  
Youtuber



**Ishaan Sharma**  
Founder-MarkitUp,  
Youtuber



**Sandeep Jain**  
Founder - Geek for Geeks



**Amit Bhadana**  
Indian Comedian & Writer



**Nikhil Kamath**  
Founder - Zerodha



**Amit Agarwal**  
Founder - NoBroker



**Mukesh Bansal**  
Founder - Myntra



**Farid Ahsan**  
Co-Founder - Sharechat



**Rahul Garg**  
Co-Founder - Moglix



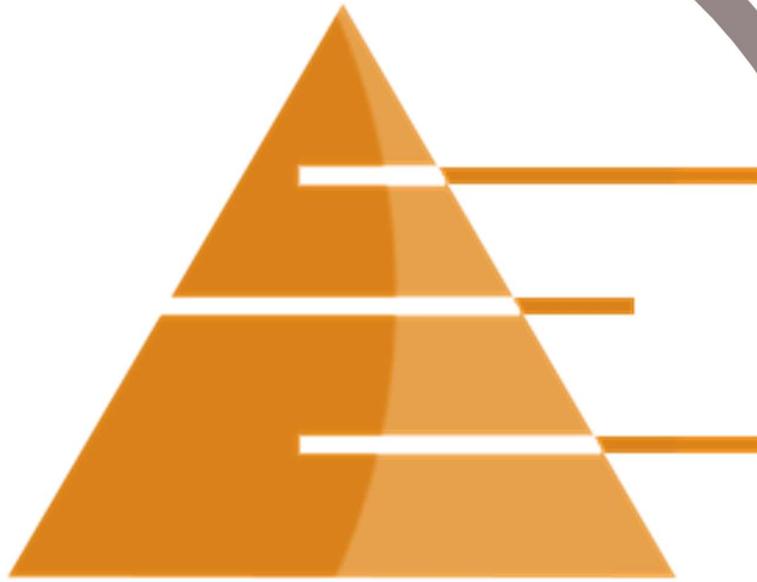
**Rajat Sharma**  
Chairman - India TV



**Sudeep Chaudhari**  
Head India Blockchain-  
NPCI



**Nishant Chandra**  
Founder-Newton School



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## CONTACT US

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